

## **Micross Components Names Mike Deley as General Manager of US Products & Services Division**

**Hatfield, PA, September 14, 2011** – Micross Components, a leading global provider of specialty electronic solutions, names Mike Deley as General Manager of its US Products & Services Division. Deley, who has extensive experience in product and business development, will play a leading role in growing brand awareness of Micross and its offerings to increase market share across several key business categories, including specialized packaging, semiconductor services, component modifications, and interconnect products.

Deley comes to Micross with 30 years of experience contributing and driving the evolution of semiconductor and electronics component packaging and assembly. Just prior to joining Micross, Deley was US National Sales and Business Development Director at Flexible Circuits, Inc., where he energized sales channels by aligning requirements with capabilities to bring FCI product solutions to key defense and aerospace customers. Before that, Deley served as Global Director Product Marketing for Kulicke and Soffa Industries, a leading designer and manufacturer of semiconductor assembly equipment. Deley's accomplishments at K & S were significant and far reaching, from product engineering and management to launching multiple world class products and solutions, as well as defining highly successful business development strategies in the global market.

Much of Deley's career success is attributed to his proven history of putting customer needs first, an approach that works well with Micross' business model. As a specialty electronics provider, Micross' mission is to respond to those needs that cannot be met by standard products and services. "Having someone like Mike on our team, who approaches business from the customer's perspective, will help to reinforce one of our key brand values," says CEO Alan Taylor. "And with his emphasis on customer needs, we see Mike both growing our business, today, and helping to shape it, tomorrow."

*About Micross Components:* Micross Components is a leading global provider of specialty electronic solutions for defense, space, medical, and demanding industrial applications. Operating as a single source for high-reliability and state-of-the-art electronics, Micross' offerings range from bare die and wafer processing to advanced and custom packaging to component modifications and related interconnect offerings. With a 30+ year heritage, Micross possesses the design, manufacturing, and logistics expertise needed to support an application from start to finish. For more information, visit [www.micross.com](http://www.micross.com).

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